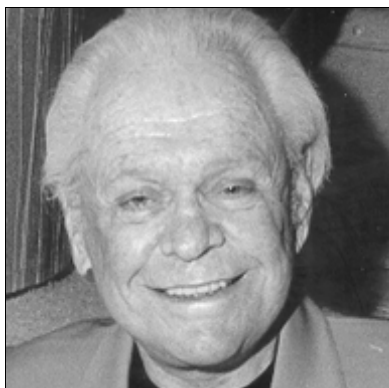


# 2004 ELECTION

## I SCHOOL BOARD NO DEPT SCH DIST RES (3)



HEFTEL, Cec (NS)

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I was elected to Congress from Hawaii for five terms, starting in 1976, serving on the Education and the Ways & Means committees.

I served in the Air Corps from 1943 –1946, earned a B.S. Degree from Arizona State University, and attended Law School at New York and Utah Universities.

In 1965, my family acquired KGMB-TV/Radio and, commencing in 1970, I acquired mainland radio stations. Since 1965, I have considered Hawaii home. I developed an editorial voice for TV/Radio on important community issues, creating programs of community interest, including “Crossfire”, a weekly forum for discussion of local issues, and “Checkers & Pogo” for Hawaii keiki. I served on Palama Settlement Board and helped to develop Variety School for Children with Learning Disabilities, and produced telethons for charitable fundraising.

In Congress, I helped write legislation protecting COLA for Hawaii’s residents and endeavored to propose tax relief for families of Alzheimer’s patients. I published a book entitled End Legalized Bribery in 1998, presenting an insider’s view of our corrupt political campaign system.

As a businessman, I transformed two Spanish-speaking radio stations in Los Angeles into a public company, HBC, that grew to over 100 stations.

My wife, Joyce, who received a Master’s Degree from Stanford in Dance, taught hula in Hawaii for twenty years. I am the father of seven children, five of whom attended school in Hawaii, and grandfather of twenty. My son, Chris, and daughter, Susan Heftel-Liquido, attorney for NaLoio/Immigrant Rights Legal Center, graduated from UH Law School.

